

Introducing The Compass Series

Session 1: "Creating Goals to Achieve Your Strategies"

HEADWAY
STRATEGIES CONSULTING



What is the Value to You and Your Organization If You Could Achieve an Additional 10% Improvement by:

- Implementing a Killer Strategy with Supporting Goals
- Developing an Exceptional Customer Responsive Organization
- Creating Efficient Processes and Systems
- Establishing Strong Relationships with your Key Customers and Suppliers

"C" level Executives, Entrepreneurs, Owners & Managers please accept an invitation to join us on one of two dates for a two hour workshop titled, "**Creating Goals to Achieve Your Strategies**", facilitated by John King of Headway Strategies Consulting LLC, author of "**The Compass Approach**".

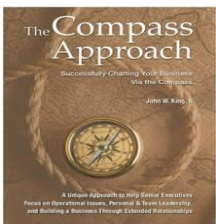
- **October 11th (Tuesday)** 5 to 7 PM
- **October 17th (Monday)** 5 to 7 PM

Workshop Agenda, Topics ,Deliverables and Location

- **Location:** [The Clubhouse Forum](#), 186 Cabot St., Beverly, MA 01915
- **5:00 PM to 5:30 PM** Networking with attendees and refreshments
- **5:30 PM to 7:00 PM** Workshop
 - Overview of The Compass Approach
 - Key Drivers for generating improved results
 - Personal Business Assessment & Strategic Goal Development templates
 - Identifying Your Next Steps through the Compass Approach Roadmap
 - Hard copy of [The Compass Approach](#) (a \$19.95 value)
- **Post workshop** - follow-up 45 minute personal consultation with the Author

Investment: \$99 thru this [Registration Link](#) or the URL below walk-ins are \$110 at the door (Check or Cash only)

Registration: Register early via <https://www.eventbrite.com/e/creating-goals-to-achieve-your-strategies-tickets-27799695638> due to limited seating



"Let us Help you Make Headway via The Compass"

Questions: John King @ Jking@Headway-Strategies.com or www.HeadwayStrategiesConsulting.com/Compass-Workshop



Headway Strategies Consulting LLC helps individuals and organizations to:

- Bring Concepts to Reality
- Utilize Goal Development Strategies to Achieve Improve Results and reach new levels of performance.
- Leverage concepts from ***The Compass Approach*** to bring about change and improved results.
- Provide management educational workshops

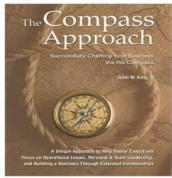
Our results-focused approach positively impacts the individual and the entire organization.

John W. King, II- Founder of Headway Strategies Consulting

Provides advisory assistance to individuals and organizations to address various organizational and IT issues through customized offerings.

John brings over 40 years of experience working in different industries such as retail, manufacturing, distribution, insurance, aerospace and defense, and various services organizations in management or consultative roles. He has deep experience with developing, implementing and managing systems and processes. This experience has provided him with a unique perspective on people, process and technology associated with overall business operations that he can provide to his clients.

He received his Bachelors degree in Business from the University of New Hampshire with a concentration in Organizational Behavior. Later John received his MBA from Case Western Reserve University with a concentration in Management Information Systems.



“**The Compass Approach**”, describes techniques which will help set your business’ direction and achieve improved results for the future. Targeted for smaller and midsize organizations this approach can help focus on the key aspects to achieve the goals and performance desired across the business.

Future Workshop Topics – Check our Website for the Latest Schedules & Times

Compass Workshop Series	Other Management Workshops	
Structure - Establishing a responsive Organization	Change is Good! – <i>Organization</i>	Time Strategies Management
Processes, Systems & People – Building a Motivated and Aligned Team	Change is Good! – <i>Personal Development</i>	Team Leadership
Customers & Suppliers – Building Strategic and Innovative Partnerships	Executive Leadership Effectiveness	Entrepreneurial Leadership & Strategic Thinking
Improved Results – Setting your Direction via The Compass Roadmap	IT Matters – <i>Understanding Your Behavior Style, Key Motivators And How You Make Decisions</i>	

WWW.HeadwayStrategiesConsulting.com or JKing@Headway-Strategies.com