

Business Self Assessment

Enter your Organization's		Your Company		
Business Performance Self Evaluation: Discover Your Strength's and Blind Spots				
Instructions: On a Scale of 0-100 indicate where you consider your organization to be Today compared to where you would like to be in 6 to 12 months.				
Assessment Area (Note 1)	Today	6 Months	1 Year	Description
Strategic Planning(*)				Strategic Planning: How the organization sets strategic direction and how plans are put into action.
Leadership (*)				Leadership: Senior management's leadership and involvement in creating and sustaining values, organizational direction, performance expectations and a customer focus that promotes performance excellence.
Structure				Structure - How does the organization structure support the strategy and are there appropriate roles identified.
Measurement, Analysis, and Knowledge(*)				Measurement, Analysis, and Knowledge Management: The use of data and information in the organization to better understand areas for improvement and how the organization is performing.
Human Resource Focus(*)				Human Resource Focus: How employees are encouraged to develop and utilize their potential and the organization's efforts to build and maintain an environment conducive to performance excellence, full participation, and personal and organizational growth.
Process Management(*)				Process Management: This category addresses the key aspects of process management to include how key processes are designed, managed and improved.
Technology				Information Technology: This category represents the overall alignment of information technology to the business as well as overall satisfaction and operational performance.
Financial				Financial: This category is intended to measure the overall financial performance with regards to backlog, revenue, costs, margins and profitability
Customer and Market Focus(*)				Customer and Market Focus: How the organization determines requirements and expectations of customers ad how the organization strengthens relationships with customers and determines their level of
Brand and Content				Brand and Content - Do your customer's recognize your brand for what it is and does the content developed by the organization sufficiently differentiate it from the competition.
Supplier Relationships				Supplier Relationships - How the relationships with the major suppliers are working in conjunction with customer demand and quality of products and services
Business Results(*)				Business Results: The organization's performance and improvement in key business areas and how effectively these results are communicated throughout the organization.
Overall Average	0	0	0	Overall Average - This is calculated by a sum of the total scores for the category divided by the 12 categories presented.
<p>Note 1: These categories as indicated by are a proven theoretical model developed by the National Institute of Standards and Technology, U.S. Department of Commerce. They are the categories employed in the Malcolm Baldrige National Quality Award.</p>				