

*A Unique
Approach to
CEO Groups*



*Building New
Groups in the
Boston Area*

The term “Maven” references a trusted expert who shares his knowledge with others.

12 Mavens is a private, by invitation only, community of CEOs and entrepreneurs from different non-competing companies. It is made up of like-minded risk takers who have joined together to serve as each others' confidential think tank and sounding board.

No one CEO is as smart as 12 smart CEOs combined together.

When all of the CEOs in a 12 Mavens group get together, there is an ability for the group members to leverage the combined connections on strategies, ideas, best practices, resources and past experiences to help you with your business. This results in the development of a unique private network in a way that otherwise you would have never had access to.

This is a unique opportunity and word is spreading so quickly about what we're doing because there aren't a lot of opportunities like this for CEOs and entrepreneurs, so the groups are fortunate to be in extremely high demand.

To determine if there's a mutual fit and attend a first meeting, contact John King, who recently joined 12 Mavens as the chairperson for the Boston Area. He can be reached at Jking@12Mavens.com or at 508-641-5543 to discuss our approach and opportunity to leverage 11 other CEO's to help grow your business.



- *Business and Technology Strategies*
- *Leadership Development*
- *Business Coaching*
- *Youth Leadership*



Your Business Partner, Helping individuals and organizations align and achieve their goals more consistently.

John King, President of Headway Strategies, brings over 40 years of experience working in many different industries in management or consultative roles. He has worked with start up business as well as multinational Fortune 100 organizations. This experience has provided him with a unique perspective on people, process and technology associated with overall business operations that he can provide to his clients. His new book, “*The Compass Approach*”, helps businesses develop a more holistic approach to managing their business along the 4 points of the compass.

He received his Bachelors degree from the University of New Hampshire in Organizational Behavior and his MBA from Case Western Reserve in Management Information Systems.

In addition to his work with 12 Mavens, additional information on his experience and practice can be found on his website www.HeadwayStrategiesConsulting.com